

Publicity Information

Company Name: _____
Company City: _____
Contact & Title: _____
Website: _____
Phone: _____
Email: _____

Mail, E-mail or Fax Completed Form To:

5455 34 Mile Road
Romeo, MI 48065
FAX: (586) 752-6539
Attn: *Gretchen Monette*
gmonette@allseasonscommunications.com

Please check the show you will be exhibiting at:

- The Novi Home Show* *The Novi Home Show* *The Novi Home & Garden Show*
October 14-16, 2016 *January 27-29, 2017* *March 31-April 2, 2017*

WHAT TYPE OF PRODUCTS OR SERVICES DOES YOUR COMPANY OFFER AND OR SPECIALIZE IN:
DESCRIBE THE BENEFITS YOUR SERVICE WILL OFFER ATTENDEES, (SPECIFIC PROBLEMS YOUR PRODUCT OR SERVICE SOLVES OR SPECIFIC ADVANTAGES IT OFFERS TO THE CUSTOMER) TELL US WHY THEY NEED YOUR PRODUCT
HOW MANY OTHER PRODUCT OR SERVICE COMPANIES, LIKE YOURS, ARE IN YOUR AREA?
HOW WILL AND DOES YOUR SERVICE DIFFER FROM YOUR COMPETITORS?
WHAT NEW AND INNOVATIVE PRODUCTS, GOODS OR SERVICES WILL YOUR COMPANY SHOWCASE?
WILL YOUR COMPANY OFFER A VALUABLE GIVEAWAY OR CONTEST AT THE SHOW? PLEASE PROVIDE DETAILS. IT MAY BE USED TO GENERATE PUBLICITY FOR THE SHOW.

Include any additional information on your company, products or services that would add credibility or attention to your exhibit (for example, do you have a local celebrity appearing in your booth, do you donate proceeds of sales to a specific charity, have you been dignified with an award for outstanding service or other in your municipality). Press releases, samples, brochures, and other attachments are welcomed.

Mail: ax`cf`9!a UJ` Completed Form To:
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FAX: (586) 752-6539, E-MAIL: gmonette@allseasonscommunications.com

SPONSORSHIP OPPORTUNITIES AVAILABLE!
Call Show Management at 248-862-1018 for information.