



Publicity Information

Company Name: _____

Company City: _____

Contact & Title: _____

Email: _____

Website: _____

Facebook: _____

Instagram: _____

Pinterest: _____

Phone: _____

Email or Fax Completed Form To:

All Seasons Communications
(Agency of HBA)
Attn: Gretchen Monette
Gmonette@allseasonscommunications.com
FAX: (586) 752-6539

Please check the show you will be exhibiting at:

*The Novi Home Show
October 12-14, 2018*

*The Novi Home Show
January 25-27, 2019*

*The Novi Home & Garden Show
March 29-31, 2019*

WHAT TYPE OF PRODUCTS OR SERVICES DOES YOUR COMPANY OFFER AND OR SPECIALIZE IN:

DESCRIBE THE BENEFITS YOUR SERVICE WILL OFFER ATTENDEES, (SPECIFIC PROBLEMS YOUR PRODUCT OR SERVICE SOLVES OR SPECIFIC ADVANTAGES IT OFFERS TO THE CUSTOMER) TELL US WHY THEY NEED YOUR PRODUCT

WHAT NEW AND INNOVATIVE PRODUCTS, GOODS OR SERVICES WILL YOUR COMPANY SHOWCASE?

WILL YOUR COMPANY OFFER A VALUABLE GIVEAWAY OR CONTEST AT THE SHOW? PLEASE PROVIDE DETAILS. IT MAY BE USED TO GENERATE PUBLICITY FOR THE SHOW.

CAN WE CONTACT YOU FOR POTENTIAL MEDIA PROMOTIONS TO SUPPORT THE SHOW? PLEASE INCLUDE CONTACT NAME/CELL PHONE.

Include any additional information on your company, products or services that would add credibility or attention to your exhibit (for example, do you have a local celebrity appearing in your booth, do you donate proceeds of sales to a specific charity, have you been dignified with an award for outstanding service or other in your municipality). Press releases, photos, samples, brochures, and other attachments are welcomed.

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